

## IMPACT OF ICT IN SHARPENING TEACHING EFFECTIVENESS OF UNDERGRADUATE COURSES IN COMMERCE

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### ABSTRACT

Over the past few years, information and communication technology (ICT) has become very vital component in teaching at undergraduate levels. This paper examines the impact of ICT in enhancing teaching effectiveness at undergraduate levels among commerce faculties. The findings of the study reveals that most of the respondents consider the use of ICT in teaching methodology cannot be under-estimated

The research was conducted by using questionnaire to gather data from commerce faculties from three different undergraduate colleges in central zone of Bangalore district. The questionnaire was given to 30 commerce teachers from 3 different colleges. From these 23 faculties returned, and which was used for analysis and representing an overall response rate of 76.66%.

The research does suggest that there is capacity in improving the self-confidence of teachers in employing ICT in their teaching skills. Most of the faculties agree that ICT helps in sharpening teaching effectiveness.

**KEYWORDS:** ICT Skills, Teaching Effectiveness, Teaching Methods

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